



**CLIMB**  
THE SUCCESS LADDER  
**BY IGNITING**  
SHARP MIND



# Who We Are ?

CADD mentors is a leading CAD Engineering institute that has been trusted by its quality for delivering value added CAD trainings that have contributed immensely in the success of their subjects. We are a team of passionate professionals adequately equipped with the latest training technology and committed to provide the most satisfying experience in training to our participants. The complexities of the courses can be efficiently handled by us.



At CADD Mentors, we provide with a broad range of Structural, Architectural, Civil and Mechanical Engineering training services across different industrial segments. Being one of the top most companies in the field of CADD, CADD MENTORS, largely engaged themselves in providing the best quality engineering Training services to the industry.

As a company that excels in Engineering and construction computer added design courses, we can partner you in all kinds of CAD training services that will give you the advantage of streamlining your operations thereby giving you a considerable cost advantage.



The standard set by CADD Mentors has been appreciated by top corporate house where CADD mentors Trained students have been successfully placed. This has raised the level of the CADD Mentors in industries, CADD mentors have the responsibility of providing well-trained professionals in Mechanical and structural engineering Moving ahead with the same spirit, CADD mentors want to expand its operations in terms of franchises who can match up with CADD MENTORS expectations and qualifications.



# Why to invest in CADD Mentors ?

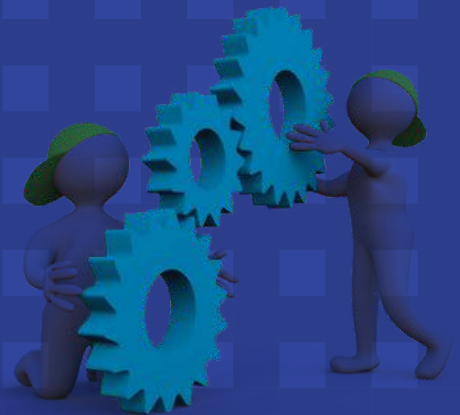


- Established brand in Bengaluru in the area of Computer Aided design and drafting (CADD) trainings.
- Teaching Methodology through visual aid, practical-oriented approach with emphasis on job demand.
- Performance-oriented approach with conceptual Training.
- State-of-the-art infrastructure with the latest software.
- A proven training center that can be replicated in potential cities in Pan India.
- Placement support for eligible candidates.
- The increase in a number of jobs year on the year for mechanical and civil industries and lack skilled manpower in the market.
- Availability of quality training institutes with good teaching faculty.
- Immediate opportunity to capture market due to lack of strong competitors and value for money approach.

## Extensive Support

### Operational Support

CADD Mentors will provide on-going training and support in many areas, critical to the success of the franchisee's business, including unit operations, maintenance, customer service, technique and other procedures.



### Marketing Support

CADD Mentors will coordinate development of advertising materials and strategies for the benefit of all the Partners. It will supply all the consumer marketing plans and materials for use at the local or regional level and retains the right to approve all the local advertising materials that the franchisee choose to develop.



# Extensive Support

## Site Selection and Setup

Prior to approving a site, the CADD Mentors will provide the clear guidelines for a suitable location and its setup. CADD Mentors will require the Partner to follow these instructions to ensure that an appropriate site is chosen.

## Knowledge Transfer

Comprehensive training would be provided to all Partners on operations, accounting, inventory control etc. All centers would go through a highly focused training program, which will educate them about simplest to the most intricate details of successful training Business operations.



## Creating Geniuses of Tomorrow Today!!

Dear Partners,

It gives us immense pleasure to introduce ourselves as the ideal partner offering Computer aided design and drafting Training in India.

Situated in Bangalore-Silicon velly, we have created a niche for ourselves in today's demand-driven professional market.

Our success reflects in over 4500 students, placed successfully with world leading companies. We are also proud to have an association with various educational Institutions, who have chosen us as their ideal Partner for providing training.

No wonder, our success speaks volume about our ventures and that's why we one of the Autodesk, Certipart and Pearson authorized training and certification partner respectively.

All this give us encouragement to move forward and spread our wings outside Bangalore. For this, we are looking to Partner with ambitious and budding entrepreneurs who would like to share our vision of developing a better India.

Let's show it to the world .... Let's make it big!

[www.caddmentors.com](http://www.caddmentors.com)

# Franchise Stats

AREA REQUIRED

1000-12000 SQFT

INVESTMENT

10-15 LAKHS

FRANCHISE FEES

CONTACT

ROYALTY

ZERO

TARGET CITIES

PAN INDIA

## Ideal Partner Profile

### INVESTMENT CAPACITY

Sound financial background with the strong interest to invest in education Business. CADD Motors is a CADD training center for college to the professional level and would require investment depending upon demography and willingness.

### PROFESSIONAL EXPERIENCE

Technical experience along with the subject knowledge can be the added advantage in terms of understanding the psychology of the students, but it is not compulsory.

### ABILITY TO RUN THE BUSINESS

Someone who has the prior experience of any business, preferably educational institute, since managing students and professional group requires patience and maintain the uniformity and standardization.

### ABILITY TO MANAGE FACULTY

Due to high demand for trainers in both corporate and training academies, acquiring, retaining and managing is a skill required for the Partner to be successful in the long run.

# Ideal Partner Profile

## SPACE AND LOCATION

CADD Mentors is an education center with classroom training and practical sessions, hence requires a place to setup academic center in a proper location - where some prospective students are accessible.

## NETWORK STRENGTH

A person having interest to built a network with the "decision makers" such as corporate, college/school principals. This activity contributes a major part in the development of partner's business.

## QUALIFICATION

Sound academics professional is an asset to understand the business potential and operations.

## COMFORT LEVEL WITH FRANCHISOR

Someone who's willing to associate with the CADD Mentors and maintain good relations with them. to make the venture successful.

## FAQs

### Q. HOW LONG DOES IT TAKE TO OPEN CADD MENTORS FRANCHISE?

After signing the formal agreement, it normally take 2 to 3 months to start the entire operations.

### Q. DO I NEED A LICENCE TO OPEN THE CAD MENTORS FRANCHISEE?

You need to sign the licence as per the location and local municipal licence which are applicable for education Business. our experts will assist you.

# FAQs

## Q. WHEN CAN I BREAK EVEN?

The estimated break-even would be 1 years, However, the break-even point varies from center to center as it depends on a variety of factors such as overhead, operating cost etc..

## Q. WHAT IS THE TERM OF FRANCHISE AGREEMENT?

The initial agreement is for 1-3 years, with an option of further renewal, subject to mutual agreement of both the parties.

## Q. HOW ADVERTISING WOULD BE HANDLED?

Local advertisement will be done by the Partner franchisee, while national level advertisement/ promotion shall be carried out by CADD Mentors.

**FOR FRANCHISING QUERIES  
PLEASE CONTACT:**

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